

NEWS from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE

November 25, 2009

Release # 10-050

Electrolux Recall Hotline: (800) 695-4510

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

Children's Hooded Sweatshirts with Drawstrings Recalled by Allura Imports Due to Strangulation Hazard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of Product: Girl's Hooded Sweatshirts

Units: About 3,700

Manufacturer: Allura Imports Inc., of New York, N.Y.

Hazard: The sweatshirts have a drawstring through the hood, which can pose a strangulation hazard to young children. In February 1996, CPSC issued [guidelines](#) (pdf) to help prevent children from strangling or getting entangled on the neck and waist drawstrings in upper garments, such as jackets or sweatshirts.

Incidents/Injuries: None reported.

Description: This recall involves girl's velour hooded sweatshirts with a zip front. The sweatshirts were sold as a part of a 2-piece set. "Major Diva" is printed on the front of the sweatshirts. The tag on the inside of the sweatshirts reads, "2b REAL." The sweatshirts were sold in hot pink, light pink, ivory and khaki, and in sizes 4, 5/6 and 6X.

Sold exclusively at: Burlington Coat Factory stores nationwide from October 2008 through July 2009 for about \$11.

Manufactured in: China

Remedy: Consumers should immediately remove the drawstrings from the sweatshirts to eliminate the hazard, or return the garments to either the place of purchase or to Allura Imports for a full refund.

Consumer Contact: For additional information, contact Allura Imports at (800) 695-4510 between 10 a.m. and 4 p.m. ET Monday through Friday. Consumers can also visit the firm's Web site at www.burlingtoncoatfactory.com

